

fashion/calendar

Ruth Finley, Publisher / a weekly publication / 22nd year

8 East 77th St./New York 21, N. Y./TR 9-2343 / JULY 23, 1962

1962

january

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february

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november

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december

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
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WEEK ENDING FRIDAY, JULY 20, 1962

Thursday July 19 10:00 A.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of Fall-Winter fur fashions to the press. (For Release, Fri., July 20.) By invitation. Publicity: Gloria Geis, MU. 5-2300.	ARNOLD CONSTABLE	6TH FLOOR
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Thursday July 19- July 21	COUTURE OPENINGS IN LONDON (Picture Release Date, August 20.)	INCORPORATED SOCIETY OF LONDON DESIGNERS	LONDON, ENGLAND
July 19:	10:00 A.M. Angele Delanghe(P); Ronald Paterson(B). 11:30 A.M. Mattli(P); Michael Sherard(B). 2:30 P.M. Michael Sherard(P); Mattli(B). 4:00 P.M. Ronald Paterson(P); Angele Delanghe(B). 5:30 P.M. Victor Stiebel(B).		
July 20:	10:00 A.M. Hardy Amies(P); Norman Hartnell(B). 11:30 A.M. John Cavanagh(P); Lachasse(B). 2:30 P.M. Lachasse(P); John Cavanagh(B). 4:00 P.M. Norman Hartnell(P); Hardy Amies(B). 5:30 P.M. Charles Creed(P and B). 7:00 P.M. Victor Stiebel(P).		
July 21:	9:30 A.M. Michael(P and B).		
Contact: Lady Joubert, 315 Regent Street, London, W 1.			

Friday July 20 10:00 A.M.- 12:00 Noon	NEW DESIGNS IN HOME ACCESSORIES Preview of decorative accessories--new china, crystal, silver, and linen. By invitation. Publicity: Hilda Kassell, Ruth Hammer Assoc., EL. 5-7874.	PLUMMER LTD.	3 EAST 57TH STREET 2ND FLOOR
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Beginning Sunday July 22- July 25	LUGGAGE, LEATHERS & ACCESSORIES SHOW Hours: Sun., 12:00 Noon-8:00 P.M.; Mon.-Wed., 9:30-6:00. Contact: LE. 2-3960.	LUGGAGE & LEATHER GOODS MFRS. OF AMERICA, INC.	N.Y. TRADE BLDG. 500 EIGHTH AVENUE
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WEEK BEGINNING MONDAY, JULY 23, 1962

July 23	MACY'S RELEASE DATE--College fashions. (No Show)
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Monday July 23 4:00 P.M. Cocktails	PREVIEW: DECORATIVE TABLE LIGHTERS Preview for the press of decorative table lighters and matching accessories. (Trade at 9:30 A.M.) By invitation. Publicity: Marion Christopher at Creative P.R., MU. 8-5811.	EVANS CASE CO. (DIV. OF HILSINGER CO.)	HOTEL PLAZA BLUE ROOM
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Beginning Monday July 23	MEN'S FASHION AND OFFICE ACCESSORIES Men's imported sweaters from Norway and Italy; fur slippers and hats; desk accessories including cigarette lighters and cases; a collection of hand-carved fitted gun racks. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
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FAIL OPENINGS--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS, FRANCE

Picture Release Date - August 28.

Monday, July 23

10:00 A.M. Jacques Esterel.
12:00 Noon Bernard Sagardoy.
2:30 P.M. Louis Feraud.
3:00 P.M. Claude Riviere; Regine Lutece.
5:00 P.M. Pierre Cardin.
9:00 P.M. Jacques Esterel.

Tuesday, July 24

10:00 A.M. Balmain; Ferreras.
12:30 P.M. Jacqueline Godard.
2:30 P.M. Jean Patou.
5:00 P.M. Nina Ricci.
9:00 P.M. Carine Alexandra; Ferreras.

Wednesday, July 25

9:30 A.M. Anny Blatt.
10:00 A.M. Gres.
2:30 P.M. Jacques Heim.
5:00 P.M. Jacques Griffe.
9:00 P.M. Carven.

Thursday, July 26

9:45 A.M. Christian Dior.
2:00 P.M. Lola Prussac.
2:15 P.M. Charles Montaigne.
3:00 P.M. Irene Dana.
3:30 P.M. Jeanne Fardeau.
4:45 P.M. Renee Lise.
5:00 P.M. Michel Tellin.
5:45 P.M. Hermes.

Friday, July 27

10:30 A.M. Guy LaRoche.
12:30 P.M. Yorn.
1:30 P.M. Michel Goma.
2:00 P.M. Madeleine De Rauch.
3:30 P.M. Lanvin-Castillo.
5:00 P.M. Capucci.
9:00 P.M. Simonetta-Fabiani.

Saturday, July 28

11:00 A.M. Jean Desses.
3:00 P.M. Lanvin-Castillo; Philippe Venet.
3:30 P.M. Chanel.

Monday, July 30

10:30 A.M. Saint Laurent.
12:00 Noon Suzanne Baron.
2:00 P.M. Maurice Roger.
5:00 P.M. Georgette Renal.

Tuesday, July 31

2:15 P.M. Isabelle Vialancey.
5:00 P.M. Givenchy (Buyers).

Wednesday, Aug. 1

10:30 A.M. Balenciaga (Buyers).

Friday, Aug. 3

3:30 P.M. Valentine Bourgade.

Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
July 24	BEST'S RELEASE DATE--College fashions. (No Show)		
Tuesday July 24 9:00 A.M. Breakfast	ITALIAN RESORT-CRUISE- HOLIDAY COLLECTION "Venezia"--preview of haute couture knitwear for Resort, Cruise, and Holiday, designed by Chiara Ghigi and Pino Lancetti. Show at 9:30. For press and buyers, by invitation. Contact: Edith Brown, BR. 9-0925. Publicity: Terry Seymour and Reggie Riccardi, MU. 8-6380.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Tuesday July 24 10:00 A.M. Coffee	PRESS PREVIEW: COLLEGE FASHIONS Preview of Gimbels' college fashions. For press, by invitation. (For Release, Wed., July 25.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
July 25	GIMBELS' RELEASE DATE--College fashions. Preview, July 24. (See Above)		
Wednesday July 25 9:45 A.M. Breakfast	PRESS PREVIEW OF COLLEGE FASHIONS Preview of Stern's college fashions. By invitation. (For Release, Thurs., July 26.) Publicity: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR
Wednesday July 25 3:30 P.M. Cocktails	HOLIDAY KNITWEAR: SKIRTS AND SWEATERS Darlene's holiday '62 knitwear collection of skirts and sweaters. For press and buyers, by invitation. Contact: B.J. Goodman, BR. 9-9400.	DARLENE KNITWEAR, INC. (350 FIFTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE
July 29	LORD & TAYLOR RELEASE DATE--College fashions. (No Show-- <u>Note Change of Date</u>)		
Thursday July 26 9:30 A.M. Breakfast	PRESS PREVIEW: JULY FURNITURE SHOWING Showing of model rooms and vignettes, on the 6th and 7th floors. For the press, by invitation. (For Release, Fri., July 27.) Publicity: Lorraine Talent, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	7TH FLOOR DECORATING OFFICE
Beginning Thursday July 26	RESORT-CRUISE-HOLIDAY ITALIAN KNITWEAR Continuous daily showings of Avon's Italian knitwear fashions. Contact: Miss Lois, LW. 4-2238.	AVON (P. CELLI)	488 SEVENTH AVENUE ROOM 811
July 27	OHRBACH'S RELEASE DATE--College and Career fashions. (No Show)		
Friday July 27 10:30 A.M. Breakfast	PRESS PREVIEW OF COLLEGE FASHIONS Preview of Martin's college fashions for the press. By invitation. (For Release, Mon., July 30.) Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	5TH FLOOR COLLEGE SHOP
July 30	SAKS FIFTH AVENUE RELEASE DATE--College fashions. (No Show)		
Monday July 30 10:00 A.M. Breakfast	PRESS PREVIEW OF COLLEGE FASHIONS Abraham & Straus will preview their college fashions--Junior Center, Better Dress Salon. For the press, by invitation. (For Release, Tues., July 31.) Publicity: Eileen Goldberg, TR. 5-0195.	ABRAHAM & STRAUS	4TH FLOOR BETTER DRESS SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday July 30 3:00 P.M.- 5:00 P.M.	PRESS PREVIEW OF HOLIDAY GIFTS Preview for press of Henri Bendel imported gifts which will be available during the Holiday season. By invitation. Publicity: Ruth Hammer, CI. 7-1100, Ext. 345.	HENRI BENDEL	10 WEST 57TH STREET 7TH FLOOR
Beginning Monday July 30	OPENING: HOLIDAY COLLECTION Showing of junior and petite dresses, sportswear, coordinates, knits--continuous daily. Showings also in Merchandise Mart--Dallas, Chicago, Atlanta; 112 W. 9th St., L.A.; and 3830 Kelly Ave., Cleveland. Publicity: Claire Affens, PE. 6-2392.	BOBBIE BROOKS, INC.	1407 BROADWAY ROOM 3902
Tuesday July 31 10:00 A.M. Breakfast	PREVIEW OF COLLEGE AND CAREER FASHIONS Press preview of Arnold Constable's college and career fashions. (For Release, Wed., Aug. 1.) By invitation. Publ.: Gloria Geis, MU. 5-2300.	ARNOLD CONSTABLE	4TH FLOOR COLLEGE SHOP
Wednesday August 1 9:30 A.M. Coffee	PRESS PREVIEW OF COLLEGE FASHIONS Bloomingdale's will preview their collection of college fashions. By invitation. (For Release, Fri., Aug. 3.) Publicity: Louise Langdon, EL. 5-6400, Ext. 672.	BLOOMINGDALE'S	3RD FLOOR
Beginning Wednesday August 1	HOLIDAY READY-TO- WEAR COLLECTIONS Continuous showings: Consentino of Capri--sportswear; Fabiani--coats, suits, and cocktail dresses. By appointment. Contact: PL. 3-4464.	CONSENTINO OF CAPRI; FABIANI	VIRGINIA KREMENTZ 42 W. 58TH ST., RM. 203
Thursday August 2 10:30 A.M. Breakfast	PRESS PREVIEW OF FUR FASHIONS Martin's will preview their fur fashions to the press. By invitation. (For Release, Mon., Aug. 6.) Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	3RD FLOOR FUR SALON
August 3	BLOOMINGDALE RELEASE DATE--College fashions. Preview August 1. (See Above)		
August 5	MARTIN'S RELEASE DATE--Fur fashions. Preview, August 2. (See Above)		
Monday August 6 11:00 A.M.- 2:00 P.M.	PREVIEW: NAT'L NOTION AND NOVELTY SHOW Semi-annual gift show. Open to trade through August 10. Publicity: Sidney Burt, TN. 7-2140.	NAT'L NOTION ASS'N.	N.Y. TRADE SHOW BLDG. 500 EIGHTH AVENUE
August 7	MACY RELEASE DATE--Back-To-School Fashions. (No Show)		
Tuesday August 7 9:30 A.M. Breakfast	PREVIEW: CAREER AND COLLEGE FASHIONS Best will preview their career and college fashions for the press. By invitation. (For Release, Fri., Aug. 10.) Publicity: Pat Doyle, PL. 9-2000.	BEST & CO.	12TH FLOOR
August 8	MARTIN'S RELEASE DATE--Back-To-School fashions. (No Show)		
Wednesday August 8 10:00 A.M. Breakfast	PRESS PREVIEW OF FALL SHOE COLLECTION Preview of Gimbels' Fall shoe fashions. By invitation. (For Release, Tues., Aug. 14.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	4TH FLOOR BRIDAL SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday August 9 9:30 A.M. Breakfast	PRESS PREVIEW OF FALL ITALIAN SHOES Fall collection of Finezza handmade Italian shoes. By invitation. (For Release, Fri., Aug. 10.)	OHRBACH'S	3RD FLOOR
August 10	BEST'S RELEASE DATE--Career and college fashions. Preview Aug. 7. (See Pg. 4)		
August 13	SAKS FIFTH AVENUE RELEASE DATE--Safinia young junior fashions. (No Show)		
Monday August 13 12:30 P.M.	CAREER-COLLEGE SHOW FOR CUSTOMERS Customer show at 12:30 P.M. Publicity: Pat Doyle, PL. 9-2000.	BEST & CO.	7TH FLOOR
August 14	GIMBELS RELEASE DATE--Fall shoe fashions. Preview Aug. 8. (See Pg. 4)		
Tuesday August 14 2:30 P.M.	WORKSHOP: SHOES, FASHIONS & FACTS Workshop presentation, including costumes, fabrics, shoes, and colors for Spring 1963. Attendance limited to advance registration. Tickets: \$5.00. Contact: Thelma Hennessey, MU. 6-7520.	NAT'L SHOE RETAILERS ASSOCIATION	HOTEL BILTMORE BALLROOM
August 15	SAKS FIFTH AVENUE RELEASE DATE--Helen Lee fashions. (No Show)		
Wednesday August 15 4:00 P.M.	PREVIEW: FALL PETITE COUTURE FASHIONS Bergdorf Goodman will preview their Fall petite couture fashions. By invitation. (For Release, Fri., Aug. 17.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Thursday August 16 9:30 A.M. Breakfast	SIMONETTA AND FABIANI IMPORTED FASHIONS B. Altman will invite the press to preview the Simonetta and Fabiani Fall imported Italian collection. By invitation. (For Release, Mon., Aug. 20.) Publicity: Eleanor Horton, OR. 9-7800.	B. ALTMAN & CO.	8TH FLOOR CHARLESTON GARDEN
August 17	BERGDORF GOODMAN RELEASE DATE--Petite couture preview. (See Above)		
August 20	LONDON PICTURE RELEASE DATE		
August 20	ALTMAN RELEASE DATE--Simonetta and Fabiani fashions preview. (See Above)		
Beginning Monday August 20	OPENING OF HOLIDAY COLLECTION Continuous daily showings of Milarre's Holiday collection. Contact: Milton Lichtstein, WI. 7-7787.	MILARRE ORIGINALS	1400 BROADWAY SHOWROOM - 9TH FLOOR
Tuesday August 21 9:30 A.M. Breakfast	PRESS PREVIEW: FRENCH SHOE COLLECTION Bloomingdale's will preview the Charles Jourdan shoe collection, imported from France. By invitation. (For Release, Wed., Aug. 22.) Publicity: Louise Langdon, EL. 5-6400, Ext. 672.	BLOOMINGDALE'S	4TH FLOOR SHOE SALON
Thursday August 23 9:30 A.M. Breakfast	CHILDREN'S BACK- TO-SCHOOL FASHIONS Preview for press of children's back-to-school fashions. By invitation. (For Release, Fri., Aug. 24.) Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday August 24 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-MADE Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. (<u>For Release, Mon., Aug. 27.</u>) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
August 27	SAKS FIFTH AVENUE RELEASE DATE--Custom-made preview, Aug. 24. (See Above)		
August 28	PARIS PICTURE RELEASE DATE		
Thursday August 30 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's Fall custom-order fashions, designed by Leslie Morris. By invitation. (<u>For Release, Tues., Sept. 4.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Sept. 3	LABOR DAY (Monday)		
Sept. 4	BERGDORF GOODMAN RELEASE DATE--Custom-order preview, Aug. 30. (See Above)		
Tuesday Sept. 4 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Fall-Winter import collection will be previewed for the press. By invitation. (<u>For Release, Wed., Sept. 5.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Wednesday Sept. 5 1:00 P.M. Luncheon	PRESS PREVIEW OF IMPORT COLLECTION Macy's will present their import collection to the press. By invitation. (<u>For Release, Fri., Sept. 7.</u>) Publicity: Stephanie Horton, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Thursday Sept. 6 10:00 A.M. Breakfast	PRESS PREVIEW OF IMPORT FASHIONS Gimbels will present their line-for-line adaptations at a preview for the press. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
Sept. 7	MACY'S RELEASE DATE--Import fashions. Preview, Sept. 5 at 1:00. (See Above)		
Sept. 10	OPENING OF PUBLIC SCHOOLS IN NEW YORK CITY		
Monday Sept. 10 12:30 P.M.	CUSTOMER SHOWINGS OF IMPORT COPIES Showings at 12:30 and 6:00 P.M. Publicity: Stephanie Horton, OX. 5-4400.	MACY'S NEW YORK	3RD FLOOR BROADWAY BUILDING
Tuesday Sept. 11 11:00 A.M.; 3:00 P.M.	PRESS PREVIEW: CUSTOM AND IMPORT COLLECTION Showing of the Hattie Carnegie Fall-Winter custom and import collection at 11:00 A.M. and 3:00 P.M. By invitation. (<u>For Release, Wed., Sept. 12.</u>) Publicity: Ruth Smith, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Wednesday Sept. 12 9:30 A.M. Breakfast	PREVIEW OF IMPORTS AND REPRODUCTIONS Press preview of French and Italian imports and reproductions. By invitation. (<u>For Release, Thurs., Sept. 13.</u>) Fashion Director: Rene Hall, OX. 5-4500, Ext. 30.	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 12 4:00 P.M. Cocktails	PREVIEW OF RESORT- SPRING COLLECTION Knit ensembles and dresses in silk and wool for Resort and Spring; also men's and children's knitwear. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Thursday Sept. 13 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Fall-Winter custom-order collection at a pre-view for the press. By invitation. (For Release, Fri., Sept. 14.) Contact: PL. 5-3714.	MAINBOCHER	609 FIFTH AVENUE SALON - 8TH FLOOR
Friday Sept. 14 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Fall import collections at breakfast and luncheon showings. (Prices and more details later.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	PLACE TO BE ANNOUNCED
Sept. 17	NATIONAL SWEATER WEEK. Contact: Knitted Outerwear Foundation, MU. 3-7520.		
Tuesday Sept. 18 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS Fashions by Gigliola Curiel of Milan and Bernard Newman of the United States. By invitation. (For Release, Wed., Sept. 19.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday Sept. 19 4:00 P.M. Cocktails	PREVIEW: HOLIDAY, CRUISE AND SPRING FASHIONS White Stag will present Holiday, Cruise, and Spring 1962 sportswear fashions at a preview for press and buying offices. Show at 4:30 P.M. By admission card only. Publicity: Claire De Kupsa, BR. 9-1972.	WHITE STAG MFG. CO. (1407 BROADWAY)	HOTEL PIERRE BALLROOM
Thursday Sept. 20 12:30 P.M. Luncheon	IMPORTED READY-TO- WEAR FASHION SHOW Macy's "made-in" collection of ready-to-wear from Europe during luncheon. Press by invitation. Public by reservation. Contact: Banquet Dept., PL. 9-3000. Macy Publicity: Stephanie Horton, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	MACY'S NEW YORK	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 20 3:00 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Reiss & Fabrizio will present their Fall-Winter fur fashions. By invitation. Contact: Joseph J. Davis, CI. 5-0322. Publicity: Alan McGeehan at Rasponi Assoc., 667 Madison Avenue, TE. 8-8171.	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR
Tuesday Sept. 25 9:30 A.M. Breakfast	PRESS PREVIEW: FALL AND WINTER FURS Preview of Fall and Winter fur collection. Show at 10:00. By invitation. Contact: Mrs. S.K. Steffan, CI. 7-1388. Publicity: Vera Bacal, PL. 3-8421.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON
Sept. 29	ROSH HASHONAH (Saturday)--First day of Jewish New Year.		
Oct. 8	YOM KIPPUR (Monday)--Jewish Day of Atonement.		

MUSIC...BALLET...THEATRE...MOVIES

Monday July 23	FIFTH WEEK: STADIUM CONCERTS LEWISOHN STADIUM, 138TH ST.& AMSTERDAM Mon., July 23: Joseph Rosenstock, conducting. Joan Sutherland (Soprano). <u>Tues., July 24: Joseph Rosenstock, conducting. Frank Gullino (Violinist).</u> <u>Thurs., July 26: Joseph Rosenstock, conducting. Eugene Istomin (Pianist).</u> <u>Sat., July 28: Alfredo Antonini, conducting (Italian Night). Roberta</u> <u>Peters (Soprano), Jan Pearce (Tenor).</u> Publicity: Miss Alix Williamson, CI. 6-4462.
Thursday July 26	PREMIERE: "THE NOTORIOUS LANDLADY" BEEKMAN & CRITERION THEATRES Starring Kim Novak, Jack Lemmon, Fred Astaire, with Lionel Jeffries, Estelle Winwood in the Columbia Pictures comedy about a diplomat who falls in love with his landlady, only to discover she is suspect of murdering her husband; the subsequent investigation and trial. Producer: Fred Kohlmar. Director: Richard Quine. Miss Novak, designer of her own wardrobe. Other costumes: Elizabeth Courtney. Publicity: Bud Rosenthal, PL. 1-4400.
Tuesday August 7	PREMIERE: "THE WONDERFUL WORLD-BROTHERS GRIMM" (Movie) LOEW'S-51 ST.& B'WAY MGM and Cinerama will present the first film in Cinerama and TechniColor, starring Laurence Harvey, Claire Bloom, Karl Boehm, Walter Slezak, Oscar Homolka, Barbara Eden. Producer: George Pal. Director: Henry Levin. Publicity: Dan Terrell, JU. 2-2000.
Thursday August 30	OPENING: "CUT LOOSE" THEATRE TO BE ANNOUNCED Leo Kerz, in association with Jack Adate, will present a musical revue, starring Vicki Cummings, Pete Seeger, Carl Holmes, The Commanders, Bobby Scott, Nypsey Russell. Dir.: Gene Frankel. Publ.: David Lipsky, CI.6-7140.
Friday Sept. 6- Sept. 29	OPENING: THE BOLSHOI BALLET METROPOLITAN OPERA HOUSE, 39TH ST.& B'WAY S. Hurok will present The Bolshoi Ballet, direct from Moscow. Publicity: Mark Feinstein, CI. 5-0500.
Wednesday Sept. 18	OPENING: "LA BELLE" PLYMOUTH THEATRE, 236 WEST 45TH STREET Co-starring Joan Diener, Menasha Skulnick in the musical adapted by Brendan Gill from the opera bouffe by Jacques Offenbach, Henry Meilhac and Ludovic Halevy, and presented by Gerard Oestreicher. The play is about the Trojan war and how it started. Director: Albert Marre. Costumes: Robert Fletcher. Publicity: Richard Maney, CI. 7-4646.
Thursday Sept. 20	OPENING: "THE AFFAIR" HENRY MILLER'S THEATRE, 124 W.43RD STREET Bonard Productions & Henry Sherek will present Ronald Miller's adaptation of C.P. Snow's novel about a group of men at Cambridge University, who are trying to reinstate a colleague whom they abhor. Starring Brewster Mason with Kynaston Reeves, Geoffrey Lumsen, Francis Compton, Christopher Hewett. Director: John Fernald. Publicity: Dorothy Ross, PL. 2-8050.
Wednesday Sept. 26	OPENING: "THE MOON BESIEGED" THEATRE TO BE ANNOUNCED Lorin E. Price will present the play by Seyril Schochen about John Brown's family, prior to the raid on Harper's Ferry, and the effects his fanatic beliefs had on his son, starring Charles Tyner with Ted Van Griethuysen. Director: Lloyd Richards. Publicity: Arthur Cantor, LO. 3-4370.
Thursday Oct. 11	OPENING: "COME ON STRONG" THEATRE TO BE ANNOUNCED Starring Van Johnson and Carol Baker in a comedy about a starlet who becomes a star. Director: Garson Kanin. Publ.: James Proctor, MU. 7-5084.

